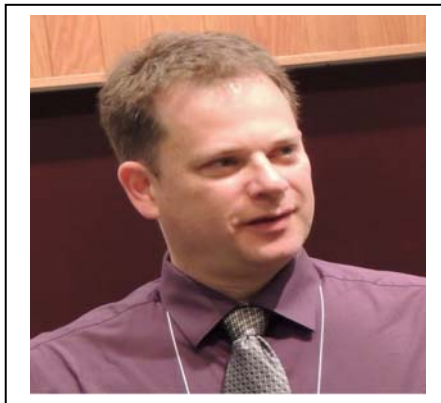


The South Western Research Data Centre (SWORDC) Founding member



**“Survey and Administrative data to support population health research: opportunities, caveats, and an application to the incidence of head and neck cancer and thyroid cancer in Canada”**



By Dr. Ted McDonald, PhD  
Professor and Academic Director NB-RDC,  
University of New Brunswick

**Friday November 23, 2012**  
**2:00pm to 3:00pm**  
**Hagey Hall 280**

<http://www.unb.ca/fredericton/arts/departments/economics/people/tedmcdon.html>

Abstract:

This presentation will provide an overview of recent and ongoing health research using survey and administrative datasets contained in the Research Data Centre, with particular reference to new work on the socioeconomic determinants of head and neck cancer incidence and mortality. The presentation will highlight the limitations of both survey and administrative datasets for health research and then will conclude with an introduction to a *pilot project* that overcomes many of these problems by using *linked survey-administrative data to investigate individual and contextual factors in cancer incidence between rural and urban areas of Canada.*

Refreshments will be provided  
Information will be available on data access.