

# TOTAL MONEY MAKEOVER

## CULTURE AND THE ECONOMIZATION OF EVERYTHING

A conference exploring the meaning of money in literature, society, and culture. Program available at [caas2013.uwaterloo.ca](http://caas2013.uwaterloo.ca)

Two keynote talks open to the public  
Kitchener-Waterloo Hotel and Conference Centre  
105 King Street E, Kitchener (at Benton)

**Dr. Jim Stanford, Economist,  
Canadian Auto Workers**

Friday, October 25<sup>th</sup>, 7:00 PM.

“Supply, Demand, and Life: Why Conventional Economics  
is So Wrong About Society”

**Dr. Randy Martin, Chair, Art and Public Policy,  
Tisch School of the Arts,  
New York University**

Saturday, October 26<sup>th</sup>, 5:00 PM.

“Risks Remade: Social Logics of the Derivative”

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