

Connect

Engaging Canadians on Health Policy Matters

April 2015

Care4Today™ Mobile Health Manager

Helping Canadians Better Care for Themselves and Their Loved Ones

Janssen has developed a new health tool (app) that we think will be helpful for your membership and specifically Canada's 8.1 million caregivers.¹ We know that staying on top of medication and treatment plans can be challenging for people who not only manage their own health but also manage the health of children and aging parents.

To help alleviate this burden for caregivers, the recently launched Care4Today™ Mobile Health Manager, is a free, secure messaging platform and mobile app to help Canadians manage their medications and stay on schedule. The mobile app features medication reminders, encourage-

ment and incentives, tracks progress and allows consumers to receive reports that can be shared with their healthcare team.

We know that you have been actively promoting better health for Canadians and we believe this tool may be of use to your organization and the patients you work with every day. If you are interested in sharing some information on the Care4Today™ Mobile Health Manager app, we have included below a Tweet and Facebook post that you may distribute on your social media channels. You can also learn more about the tool and watch a video about how it works at mhm.care4today.com.

care4today™
Mobile Health Manager



PHARMACEUTICAL COMPANIES
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To order copies of the brochure to distribute to your clients, please [CLICK HERE](#) and provide your mailing address and quantity you want to be shipped.

If you have any questions, please contact your Janssen Community Relations Manager or reply back to this edition of CONNECT.

 **For Twitter:**

Staying on schedule with your medication is important. Find out how Care4Today™ Mobile Health Manager can help! <http://bit.ly/TxMSDE>

 **For Facebook:**

A new mobile app is now available in Canada called Care4Today™ Mobile Health Manager - a free, secure messaging platform and mobile app that helps Canadians track medications and stay on schedule. Check it out here: <http://bit.ly/TxMSDE>



¹ Statistics Canada. Study: Caregivers in Canada, 2012. <http://www.statcan.gc.ca/daily-quotidien/130910/dq130910a-eng.pdf>. Updated September 10, 2013. Accessed August 1, 2014